

Dr Leandro Herrero

Dr Leandro Herrero leads The Chalfont Project, an international firm of organizational architects. He is also the Managing Partner of Viral Change Global LLP, a firm that specialises in the applications of Viral Change™ as a large-scale Mobilizing Platform for people in organizations. As the pioneer of Viral Change™, he has written the book of the same title (2006, 2008) and its follow up Homo Imitans, together with another 4 management books on leadership, change and disruptive management innovation.

Dr Herrero's primary focus of interest is the creation of cutting edge organizational architectures, which he calls 'Remarkable Organizations' that cater for, and thrive in complex and unpredictable environments. He is an international speaker on organizational challenges and writes a Daily Thoughts blog that has a large community of followers.

Dr Herrero is a psychiatrist by background who, after medical practice and academia, spent years in top global managerial roles within companies in the UK and the US. Other than his medical and psychiatric qualifications, he holds a Master's in Business Administration and is a fellow of several management bodies.

He is also Executive Fellow at the Centre for the Future of Organization, Drucker School of Management.

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