



**COVID-19 Vaccine**  
**Partner Pack**  
July 2021

#ForUsAll



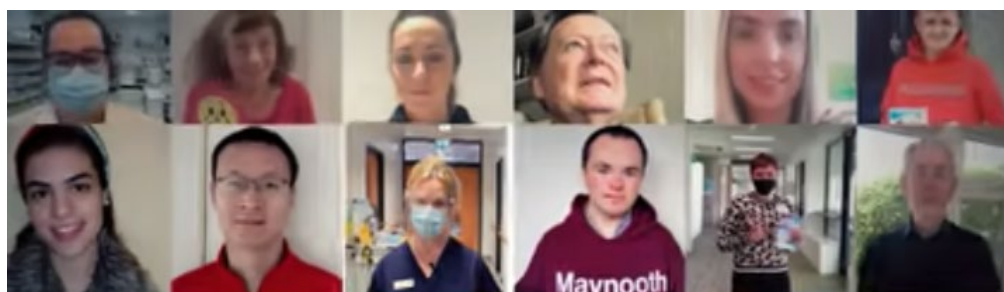
Rialtas na hÉireann  
Government of Ireland

The COVID-19 vaccine will offer you protection from COVID-19. If you do catch COVID-19 after vaccination, you should be protected from the serious illness the virus can sometimes cause. Over 4.4 million doses of the vaccine have been administered in Ireland. The more people who get vaccinated, the better it will be for us all.

All vaccines are approved for use in Ireland by the European Medicines Agency. Our aim in offering the vaccine to the population is to protect people and reduce the illness and deaths caused by this virus.

Our #ForUsAll COVID-19 vaccine campaign continues with TV, Video on Demand, Digital Display, radio and digital audio, press, digital content and social media.

Watch the COVID-19 Vaccine #ForUsAll TV and Digital Video ad:



Link: <https://www.youtube.com/watch?v=k8GFqyjUgB8>

The key message this week is that people aged 30-34 can now register online, and that people aged 18 – 34 have the option of booking an appointment in a pharmacy and receiving a Janssen vaccine.

This pack contains information, links and images to share with your own networks.

# Options for those aged 18 - 34

There are two vaccine options for people aged 18-34:

The Moderna and Pfizer/BioNTech vaccines are automatically available to everyone aged 18-34 who registers online. People aged 30-34 are now invited to register, and younger age groups will be invited soon.

People in 18-34 can also opt for an AstraZeneca or Janssen vaccine. If you opt in, you may be vaccinated sooner, depending on supply.

The Moderna or Pfizer/BioNTech are the recommended vaccines for people under the age of 50. This is because of the very rare risk of unusual blood clots linked to younger people who get the AstraZeneca or Janssen vaccines.

[Read information to help you decide which vaccine is best for you](#)

## More Information

For up to date information on COVID-19 vaccines, visit the [HSE website](#), our official [social media](#) channels, or the HSE's HSELive information service on 1800 700 700

# Vaccines for 18-34s - social media messages

If you're aged 30-34, you can now register for your COVID-19 vaccine. You'll be offered an appointment within 3 weeks of registering. Register here: [vaccine.hse.ie](https://vaccine.hse.ie) #ForUsAll #COVIDVaccines

If you're aged 18 to 34, you can choose to get a single-dose Janssen vaccine at a participating pharmacy. Availability will be limited by supply.

Or you can wait and register online for a vaccination at a HSE vaccination centre when your age group is invited.

To help you make a decision on the option that's right for you, and to find the list of participating pharmacies, visit: <https://bit.ly/3hfDcLC>

**Hashtags:** #ForUsAll #COVIDVaccines

## Story content:

Download story for TikTok, Snapchat, Instagram or Facebook stories here: <https://we.tl/t-0iAf0PzRRP>

## Radio and digital audio:

Listen and share from SoundCloud

18-34 Janssen Pharmacy ad [here](#).

30-34 Vaccine Registration ad [here](#)

## Relevant web content:

- Deciding on COVID-19 vaccination for people aged 18-34 <https://bit.ly/3hfDcLC>
- Vaccine information: [www.hse.ie/covid19vaccine](https://www.hse.ie/covid19vaccine)
- Participating pharmacies: <https://bit.ly/3wlzpR4>

# Vaccines for 18-34s - images

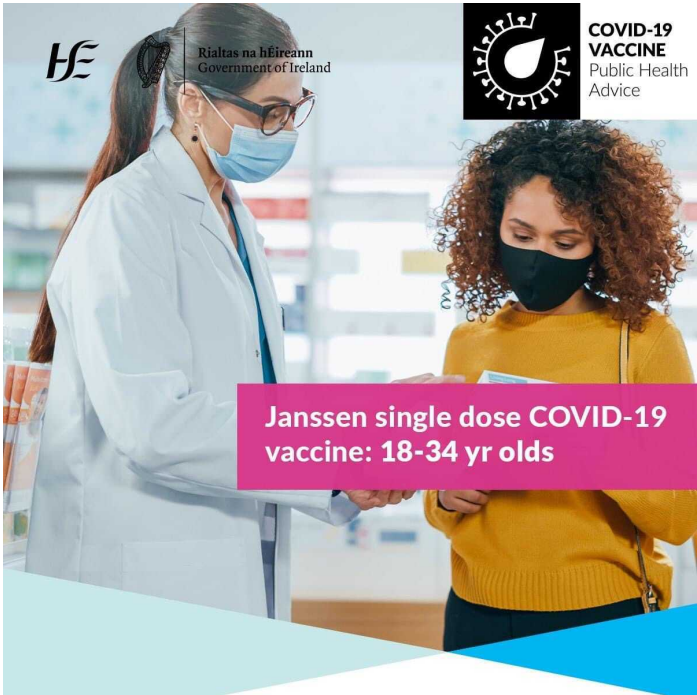
## Landscape images



## Portrait



## Square





# Staying safe before (and after) vaccination..... #WeCanDoThis

## Sample message:

COVID-19 is still with us and there are things we all need to keep doing to help protect ourselves and those around us from COVID-19.

## Images:



## Links to include on social posts:

- [hse.ie/covid19](https://hse.ie/covid19)

**Hashtags:** #WeCanDoThis #ForUsAll

# COVID-19 Vaccine Information

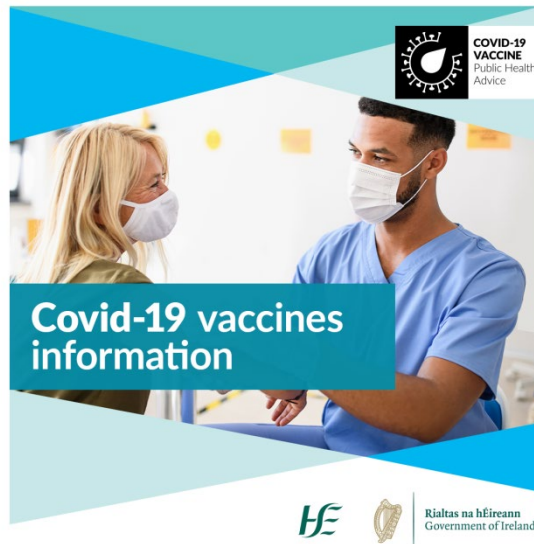
Clear information helps us all to make an informed decision about the vaccine.

You can find factual, updated information about COVID-19 Vaccine on [www.hse.ie/covid19vaccine](http://www.hse.ie/covid19vaccine).

You can phone our team in HSELive on 1800 700 700.

You can email HSElive at [hselive@hse.ie](mailto:hselive@hse.ie)

Remote sign language interpretation can be arranged by appointment.



Downloadable information materials on the vaccines are available on [www.hse.ie/covid19vaccinematerials](http://www.hse.ie/covid19vaccinematerials)

**Please share with your  
networks**

**Thank you**

#ForUsAll



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